

## **Cookies**

To make this site work properly, we place small data files called cookies on your device.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

Further information on cookies can be found here.

## How do we use cookies?

- The cookie settings on this website are set to "allow cookies" to give you the best browsing experience possible.
- They are essential for the website to work.
- The cookie-related information is not used to identify you personally.
- The only type of cookies used are from a third-party as we use Google Analytics. These are a simple, easy-to-use tool that helps us measure how users interact with website content. As a user navigates between web pages, Google Analytics provides us with a JavaScript tags (libraries) to record information about the page a user has seen, for example the URL of the page. The Google Analytics JavaScript libraries use HTTP Cookies to "remember" what a user has done on previous pages / interactions with the website. You can read about Google Analytics here.
- These cookies are not used for any purpose other than those described here.
- Consent can be withdrawn by using the Google Analytics opt-out tool <u>here</u>.

## How to control cookies

You can **control and/or delete** cookies as you wish – for details, see <u>aboutcookies.org</u>. You can delete all cookies that are already on your computer and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

If you wish to ask a question, please email us at: <a href="mailto:info@rawmarketing.ie">info@rawmarketing.ie</a>.